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Trees grow to the sky with cargo-partner

The international transport and logistics provider reaffirms its dedication to environmental protection and sustainability through innovative projects, including support for tree planting initiatives. These endeavors are aimed at reducing the company's carbon footprint and contributing to global reforestation efforts.

Following its comprehensive ESG strategy and embodying its core value of "we take it personally," cargo-partner has implemented strategic measures to combat deforestation. In addition to planting thousands of trees in the "cargo-partner forest," the company has significantly reduced its paper usage through digitalization and by overhauling numerous business processes. For instance, cargo-partner South Korea reported a paper reduction of 50% over the past three years, while the sea freight team in Hungary reduced their paper use by up to 80% in just one year.

"We are proud of the impact our tree planting initiatives have made, with thousands of trees contributing to a healthier planet. Our 'cargo-partner forest' is a symbol of our ongoing commitment to sustainability, and we remain dedicated to finding new ways to reduce our carbon footprint," said Stefan Krauter, Founder and CEO of cargo-partner.

New search engine for a greener world
In 2021, the company introduced two initiatives to accelerate worldwide reforestation efforts. The first initiative, launched in January 2021, involved the transition to the sustainable search engine platform, Ecosia. This simple yet impactful switch directs 80% of advertising revenue profits towards supporting tree planting projects.

Combining customer care and sustainability
That same year, cargo-partner launched a comprehensive customer satisfaction survey about its online solutions. As an incentive, the company pledged to plant a tree for every completed questionnaire in collaboration with Ecologi, a platform for climate action. The "cargo-partner forest" quickly flourished with over 1,000 trees.

Celebrating 40 years with a green touch
In September 2023, cargo-partner Austria organized a customer celebration in honor of its 40th anniversary. The event also featured a roulette table dedicated to a green cause. The proceeds from the event resulted in the planting of over 2,400 trees with Ecologi, further growing the cargo-partner forest.

Planting roots in Sofia's Botanical Garden
In May 2023, more than 20 volunteers from cargo-partner's Bulgarian team participated in planting nearly 100 fruit trees and shrubs in Sofia's Botanical Garden, one of the largest in the Balkans. The team's efforts showcased a commitment to environmental stewardship and community engagement.

Cleaner air for a brighter tomorrow
Today, the cargo-partner forest is home to more than 3,500 trees. Since each tree absorbs an average of at least 10 kg of CO_2 per year, this means that the cargo-partner forest has helped remove 35,000 kg – or 35 metric tons – of CO_2 from the air. As cargo-partner continues to innovate and lead in the logistics industry, the company's environmental initiatives demonstrate a clear path towards a greener, more sustainable future.

More information: https://ecologi.com/cargo-partnergmbh

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About cargo-partner
cargo-partner is a privately owned full-range info-logistics provider offering a comprehensive portfolio of air, sea, land transport and warehousing solutions. With 40 years of expertise in information

technology and supply chain optimization, the company designs tailor-made services for a wide range of industries to create competitive benefits for its customers all around the world. Founded in 1983, cargo-partner generated a turnover of over 2.06 billion euro in 2022 and currently employs more than 4,000 people worldwide.

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